

Toronto District School Board

Policy P021

Title: **FUNDRAISING**
Adopted: March 28, 2001
Revised: October 24, 2001, June 12, 2002
June 26, 2003 (Replaces E.011: Fundraising)
Review:

1.0 OBJECTIVE

To provide guidelines to direct schools when planning fundraising activities

2.0 DEFINITIONS

Fundraising A local school activity that is a collaborative effort among parents, students, school staff and the school community to raise funds to enhance the school program and support school initiatives. Fundraising activities may include sponsorships and donations.

3.0 POLICY

- 3.1. To ensure equity, a central equity fund shall be maintained that will hold funds voluntarily donated through a system-wide, curriculum-based fundraising criteria.
- 3.2. Local charitable foundations affiliated with schools shall conform to Board policy.
- 3.3. Parent and student participation in any fundraising activity shall be voluntary.
- 3.4. Door-to-door canvassing by junior elementary school students shall not be permitted without written parental/guardian consent and when accompanied.
- 3.5. No products to be sold for fundraising purposes shall be sent home with students without written parental consent.
- 3.6. Products used for school fundraising shall be of good quality and provided by reputable companies as defined by the Board's purchasing guidelines, appropriate for student consumption or use; in keeping with the school community's standard of propriety; and reflective of the Board's values.
- 3.7. Secondary school students shall be encouraged to work in a group of at least three students and during daylight hours when fundraising in the community.

- 3.8. Where incentives are warranted, class or group awards are acceptable.
- 3.9. Money raised through fundraising is not to be used to provide resources necessary for the delivery of curriculum or a safe learning environment, i.e. structural repair; sanitation, emergency repair, textbooks required to deliver curriculum, school administration, staff positions covered under collective agreements.

Exception: Funds raised or donations received for special purpose areas of a school (see policy P047, Naming Schools and Special Purpose Areas, section 4.7)

- 3.10. Resources generated through fundraising activities will be used within a two-year period unless designated for a specific project.
- 3.11. School councils shall be informed about how fundraising proceeds are used by the school as required by O. Reg. 612/00, School Councils.

4.0 SPECIFIC DIRECTIVES

- 1.0. The Director is authorized to issue operational procedures to implement this policy.

5.0 REFERENCE DOCUMENTS

Operational Procedure PR508, Fundraising

Board Policy P002, Mission and Values

Board Policy P047, Naming Schools and Special Purpose Areas

O. Reg. 612/00, School Councils

R.R.O. 1990, Reg. 298, Operation of Schools – General